

# Policy plan NGO

## 4X4ELECTRIC

Starting date: May 31st, 2022

Validity period: September 1st, 2025



### Chapter 1. Mission and Vision

#### Vision

It is our goal to make sustainability fun, simple, and practical.

We will do this by practicing what we preach; by traveling in a sustainable way that has never been done before. While doing so we will share ideas and tools to help implement sustainability in regular daily life.

#### Mission

By making sustainability fun, simple and practical, we want to inspire others and give them tools to start implementing sustainability in their lives.

### Chapter 2. Roadmap

The ambitions of the NGO are set up in 4 phases:

#### Phase 1. Preparation

Period: Sept. 2021 until Sept. 2022

Goal: Founding the NGO 4X4ELECTRIC and preparing the first project.

Activities:

1. Prepare all that is needed to start NGO 4X4ELECTRIC
2. Preparing the first project: 4X4ELECTRIC
3. Start building a community around NGO 4X4ELECTRIC

Note: Financed by ourselves

#### Phase 2. Kick-off

Period: Sept. 2022 until Sept. 2023

Goal: Realization of the first project: 4X4ELECTRIC

Activities:

1. Share our experiences while organizing 4X4ELECTRIC
2. Look for other frontrunners on our route to share their story
3. Promote driving electric long-distance, while charging with solar panels we take with us. This has never been done before, and by doing so we will find out if this way of traveling could be interesting for more people.

#### Phase 3. Roll-out

Period: Sept. 2023 until Sept. 2024

Goal: Communicating about the first project and starting the second.

Activities:

1. Share our experience with others at events and more.
2. Look for a new project that also could prove to others that we can do so much more than we think. Once we found a second potential project, NGO 4X4ELECTRIC will start organizing this as well.
3. Also, we will keep looking for other frontrunners to share their story

Phase 4. Scale-up

Period: Sept. 2024 until Sept. 2025

Goal: Making NGO 4X4ELECTRIC independent by including more people to the community.

### **Chapter 3. Objectives**

The NGO has 3 main objectives:

1. To drive from the Netherlands to South Africa and back with a regular electric car that we charge with portable solar panels we take with us. We will be completely self-sufficient; sleeping in a rooftop tent, cook electric and shower by the car.
2. To share this experience with followers to inspire and help them live more sustainable as well by sharing tips and tricks to implement sustainability in your daily live.
3. To share projects we visit that contribute to the Sustainable Development Goals and tell about what we can learn from these projects.

### **Chapter 4. Finance**

The NGO will be pre-financed by the founders of the NGO:

- Maarten van Pel
- Renske Cox

Later the NGO receives its income through:

- Donations and sponsoring from organizations,
- Subsidies
- Gifts
- Crowdfunding

The board is responsible for a healthy financial policy. To do this they:

1. Establish and approve an annual financial overview
2. Manage the funds
3. Set a budget for each phase

The budget is spent in accordance with the objectives.

1. The NGO's income is primarily used to offset expenses.
2. Secondly, the income of the NGO can be used to support other foundations or initiatives that have a similar objective.
3. The NGO does not aim to make a profit. It does, however, want to maintain a healthy buffer to be able to absorb disappointing income. In addition, this is reserved to develop and set up new activities.

## Chapter 5. The board

The NGO has a board that is responsible for asset management the board consists of 3 persons, namely a chairman, a secretary, and a treasurer.

- Chairman is Mr. P.A. Cramer, living in Zaltbommel
- Secretary is Mr. C.F. Roosenstein, living in Haarlem
- Treasurer is Mr. P.J.M. Cox, living in Geldrop.

The board has a meeting at least 2 times a year.

The board members do not receive any compensation for their board activities.

The board has authorized 2 people to act in name of the NGO:

- Mrs. R. Cox, living in Helvoirt
- Mr. M. van Pel, living in Helvoirt